

# GDD Fall Intake Program Planner

Diploma and Major / Professional Foundation

Recommended order for courses based on competencies and learning experience per semester. Please see an advisor to discuss specific planning goals and alternative arrangements for winter laddering from diploma to degree.

<b>(Y1) LOWER LEVEL</b>	<p><b>Diploma</b> students must take 5 courses per semester in the prescribed order for the full 2 years*.</p> <p><b>Degree</b> Students are strongly encouraged to <b>take courses in program order</b> for the most successful outcome, rather than by prerequisites alone.</p>	FALL SEMESTER	<b>1</b> <b>GD 157</b> <b>Digital Design Media I</b>  LL CP <i>Prereq(s): none Credits: 3</i>	WINTER SEMESTER	<b>6</b> <b>ENGL 105</b> <b>Academic Writing</b> <i>or CMNS125 Professional Communications</i>  LL <i>Prereq(s): none Credits: 3</i>	FALL SEMESTER	<b>2</b> <b>GD 154</b> <b>Typography I</b>  LL CP <i>Prereq(s): none Credits: 3</i>	WINTER SEMESTER	<b>7</b> <b>GD 159</b> <b>Digital Design Media II</b>  LL TCC <i>Prereq(s): none Credits: 3</i>	FALL SEMESTER	<b>3</b> <b>GD 101</b> <b>Fundamentals of Design</b>  LL CP <i>Prereq(s): none Credits: 3</i>	WINTER SEMESTER	<b>8</b> <b>GD 202</b> <b>Interactive Design I: Foundations in Web</b>  LL CP <i>Prereq(s): GD 157 Credits: 3</i>	FALL SEMESTER	<b>4</b> <b>GD 102</b> <b>History of Graphic Design</b> <i>or AH203 History of Posters</i>  LL CP <i>Prereq(s): none Credits: 3</i>	WINTER SEMESTER	<b>9</b> <b>GD 216</b> <b>Illustration for Visual Communication</b>  LL CP <i>Prereq(s): GD 157 and one of VA 101 or VA 113 Credits: 3</i>	FALL SEMESTER	<b>5</b> <b>VA 113</b> <b>Introduction to Drawing</b> <i>or VA101 Figure Drawing</i>  LL CP <i>Prereq(s): none Credits: 3</i>
		FALL SEMESTER	<b>11</b> <b>GD 204</b> <b>Interactive Design II: Web Development</b> <i>or CIS 145 Web Publishing (no prerequisite)</i>  LL CP <i>Prereq(s): GD 157</i>	FALL SEMESTER	<b>12</b> <b>GD 281</b> <b>Applied Photography and Video</b>  LL CP <i>Prereq(s): GD 157</i>	FALL SEMESTER	<b>13</b> <b>GD 203</b> <b>Dynamic Media I: Motion Graphics</b>  LL CP <i>Prereq(s): GD157</i>	FALL SEMESTER	<b>14</b> <b>MEDA 222</b> <b>Design Ethos for the Creative Practitioner</b> <i>or BUS 120 Marketing Essentials (prereq: BUS 100)</i>  LL TCC <i>Prereq(s): none</i>	FALL SEMESTER	<b>15</b> <b>GD 374</b> <b>Brand Identity I: Design</b>  LL <i>Prereq(s): GD 157 and GD 260</i>								
<b>(Y2) UPPER + LOWER LEVEL FOUNDATIONS</b>	<p><b>Diploma</b> *Students can choose a GD elective of interest in their last semester depending on the semester that courses are being offered.</p> <p><b>Degree</b> This guide is structured to show an 8 semester, full-time structure, but courses can be taken part-time at the pace of your choosing. Follow the prescribed course order for optimal success and plan for when courses are offered.</p> <p>At 45 credits or 15 courses, (no later) degree students should make an appointment with an Academic Advisor to develop a completion plan to avoid scheduling conflicts.</p>	FALL SEMESTER	<b>16</b> <b>GD 316</b> <b>Print and Digital Production</b>  LL CP <i>Prereq(s): GD 157, GD 159, GD 260, and one of CIS 145 or GD 204</i>	FALL SEMESTER	<b>17</b> <b>GD 317</b> <b>Graphic and Digital Design II</b>  LL CP <i>Prereq(s): GD 157, GD 159, GD 260</i>	FALL SEMESTER	<b>18</b> <b>* Diploma</b> choose one of: <b>GD 303 Dynamic Media II</b> <i>Prereq(s): GD203</i> <b>GD 304 User Experience Design</b> <i>Prereq(s): GD202</i>  LL CP <b>Degree:</b> <b>GD303 Dynamic Media II: Storytelling</b> <i>Prereq(s): GD 203</i>	FALL SEMESTER	<b>19</b> <b>GD 361</b> <b>Portfolio Development for Visual Communication</b>  LL CP <i>Prereq(s): 15 credits of GD including one 300-level or higher GD course.</i>	FALL SEMESTER	<b>20</b> <b>Diploma:</b> <b>GD 358</b> <b>Interactive Design for Portfolio</b>  LL CP <i>Prereq(s): GD 204 or CIS 145</i>  <b>Degree:</b> <b>Writing Requirement</b> <i>Pick any CMNS or ENGL course</i>								

## GDD Major Program Requirements

The Graphic and Digital Design major culminates in upper-level courses that require a series of sequential skills obtained over several semesters. Some GD courses are only offered annually. Students should make strategic course selections over at least a two-year period to ensure timely program completion.

**Students complete courses in three curriculum areas in upper and lower levels for minimum 120 credits:**

Creative Practice (CP) 54 credits total  
Professional Practice (PP) 24 credits total  
Theory, Criticality, and Context (TCC) 18-20 credits total

**Lower-level (LL) requirements 48 credits:**

CP 36 credits  
PP 12 credits

**Upper-level (UL) requirements 48-50 credits:**

CP 18 credits  
PP 24 credits  
TCC 6-8 credits

## General BFA Requirements

### Writing requirement

6 credits from ENGL 105 and any other 100-level English course, or one of CMNS 120 or CMNS 125.

### Reasoning requirement

3 credits from PHIL 100 or AH 200

<b>21</b>	<b>GD 498</b> <b>Practicum</b> <i>or another work experience course: GD499, ARTS380 or COOP110</i>  <i>Prereq(s): 9 credits 300-level or higher, including 6 credits of 300-level or higher GD</i>
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**Work Experience** — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses.  
Note — More than one practicum can be taken

[Please see an Academic Advisor for more information.](#)

## Major / Advanced Design Practice

<b>(Y3) UPPER LEVEL + ELECTIVES</b>	<p>Degree courses are only offered once per year. Please refer to our <a href="#">Take a Course</a> page at <a href="#">ufv.ca/graphic-design/take-a-course/</a> for a list of what is offered each semester.</p> <p>We recommend an appointment with an Academic Advisor before beginning year 3 courses to develop a full degree completion plan to avoid scheduling conflicts.</p>	FALL SEMESTER	<b>22</b> <b>GD 254</b> <b>Typography II</b>  LL CP <i>Prereq(s): GD157 and GD204</i>	FALL SEMESTER	<b>23</b> <b>GD 375</b> <b>Brand Identity II: Packaging</b>  UL CP <i>Prereq(s): GD 374</i>	FALL SEMESTER	<b>24</b> <b>GD450</b> <b>Design System I: Experiential Graphic Design</b> <i>Recommend this is taken before GD460.</i>  UL CP <i>Prereq(s): GD 317 and GD 374</i>	FALL SEMESTER	<b>25</b> <b>Reasoning Requirement</b> <i>Pick one: PHIL100 or AH200</i>  UL	FALL SEMESTER	<b>26</b> <b>Theory, Criticality &amp; Context requirement (1 of 2)</b> <i>Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK</i>  UL
		WINTER SEMESTER	<b>27</b> <b>GD 304</b> <b>User Experience Design</b>  UL TCC <i>Prereq(s): GD 202</i>	WINTER SEMESTER	<b>28</b> <b>GD 357</b> <b>Digital Project Management</b>  UL PP <i>Prereq(s): GD 204 or CIS 145 and 12 credits of GD, including 3 credits of 300-level or higher GD</i>	WINTER SEMESTER	<b>29</b> <b>Theory, Criticality &amp; Context requirement (2 of 2)</b> <i>Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK</i>  UL TCC	WINTER SEMESTER	<b>30</b> <b>Elective (1 of 5)</b> <i>Any course</i>  UL TCC	WINTER SEMESTER	<b>31</b> <b>Elective (2 of 5)</b> <i>Any course</i>  UL CP
<b>(Y4) UPPER LEVEL + ELECTIVES</b>	<p>Degree courses are only offered once per year. Please refer to our <a href="#">Take a Course</a> page at <a href="#">ufv.ca/graphic-design/take-a-course/</a> for a list of what is offered each semester.</p>	FALL SEMESTER	<b>32</b> <b>MEDA 469</b> <b>Design Thinking for Creative Leaderships</b> <i>or DEOG 464 or GEOG 466</i>  UL <i>Prereq(s): 45 university-level credits.</i>	FALL SEMESTER	<b>33</b> <b>Elective (3 of 5)</b> <i>Any course</i>  UL	FALL SEMESTER	<b>34</b> <b>Elective (4 of 5)</b> <i>Any course</i>  UL	FALL SEMESTER	<b>35</b> <b>GD 403</b> <b>Dynamic Media III: Titling and Video</b> <i>Prereq(s): GD 303</i> <b>or GD 302 Interactive Design III: Applied Web</b> <i>Prereq(s): GD 204 or CIS 145</i>  UL	FALL SEMESTER	<b>36</b> <b>GD 460</b> <b>Design Systems II: Transmedia Solutions</b> <i>Recommend GD450 before this.</i>  UL <i>Prereq(s): GD 317 and GD 374</i>
		WINTER SEMESTER	<b>37</b> <b>Elective (5 of 5)</b> <i>Any course</i>  UL	WINTER SEMESTER	<b>38</b> <b>GD 462</b> <b>Visual Communication Capstone Project</b> 6 credits <i>Prereq(s): GD 450 or GD 460</i>  UL	WINTER SEMESTER	<b>39</b> <b>GD358</b> <b>Interactive Design for Portfolio</b>  UL <i>Prereq(s): GD 204 or CIS 145</i>				

