GDD Fall Intake Program Planner

Diploma and Major / Professional Foundation

Recommended order for courses based on competencies and learning experience per semester. Please see an advisor to discuss specific planning goals and alternative arrangements for winter laddering from diploma to degree.

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	Diploma students must take 5 courses per semester in the prescribed order for the full 2 years*. Degree Students are strongly en- couraged to take courses in program order for the most successful outcome, rather than by prerequisites alone.	FALL SEMESTER	1	GD 157 Digital Design Media I	2	GD 154 Typography I Prereg(s): none Credits: 3	3 LL CP	GD 101 Fundamentals of Design Prereg(s): none Credits: 3	4 LL CP	GD 102 History of Graphic Design or AH203 History of Posters	LL CP	VA 113 Introduction to Drawing or VA101 Figure Drawing	GDD Major Program Requirements The Graphic and Digital Design major culminates in upper-level courses that require a series of sequential skills obtained over several semesters. Some GD courses are only offered annually. Students should make strategic
				Prereq(s): none Credits: 3						Prereq(s): none Credits: 3		Prereq(s): none Credits: 3	course selections over at least a two-year period to ensure timely program completion.
(Y1) LOWER		SEMESTER	6	ENGL 105 Academic Writing or CMNS125 Professional	7	GD 159 Digital Design Media II	8	GD 202 Interactive Design I: Foundations in Web	9	GD 216 Illustration for Visual Communication	10	GD 260 Graphic and Digital Design I	Students complete courses in three curriculum areas in upper and lower levels for minimum 120 credits:
E		WINTER S	LL	Communications Prereg(s): none Credits: 3	LL TCC	Prereg(s): none Credits: 3	LL CP	Prereq(s): GD 157 Credits: 3	LL CP	Prereq(s): GD 157 and one of VA 101 or VA 113 Credits: 3	LL CP	Prereq(s): GD 101 and GD 154 Credits: 3	Creative Practice (CP) 54 credits total Professional Practice (PP) 24 credits total Theory, Criticality, and Context (TCC) 18-20 credits total
			44			13	GD 203		MEDA 222		GD 374	Lower-level (LL) requirements 48 credits:	
S	Diploma	ESTER	11	GD 204 Interactive Design II: Web Development	12	Applied Photography and Video	13	Dynamic Media I: Motion Graphics	14	MEDA 222 Design Ethos for the Creative Practitioner	15	Brand Identity I: Design	CP36 creditsPP12 credits
	Students can choose a GD elective of interest in their last	T SEM		or CIS 145 Web Publishing (no prerequisite)						or BUS 120 Marketing Essentials (prereq: BUS 100)			Upper-level (UL) requirements 48-50 credits:
FOUNDATION	semester depending on the semester that courses are being offered.	FAI	LL	, , ,	LL		ш		LL				CP 18 credits PP 24 credits
NUN			СР	Prereq(s): GD 157	СР	Prereq(s): GD 157	СР	Prereq(s): GD157	тсс	Prereq(s): none	LL	Prereq(s): GD 157 and GD 260	TCC 6-8 credits
· LOWER LEVEL FC	Degree This guide is structured to show an 8 semester, full-time structure, but courses can be taken part- time at the pace of your choosing. Follow the prescribed course or- der for optimal success and plan for when courses are offered.	MESTER	16	GD 316 Print and Digital Production	17	GD 317 Graphic and Digital Design II	18	* Diploma choose one of: GD 303 Dynamic Media II Prereq(s): GD203 GD 304 User Experience Design Prereq(s): GD202	19	GD 361 Portfolio Development for Visual Communication	20	Diploma: GD 358 Interactive Design for Portfolio Prereq(s): GD 204 or CIS 145	General BFA Requirements Writing requirement 6 credits from ENGL 105 and any other 100-level English course, or one of CMNS 120 or CMNS 125. Reasoning requirement
PER +	At 45 credits or 15 courses,	ER SE							СР		СР		3 credits from PHIL 100 or AH 200
UPPE	(no later) degree students should make an appointment	WINT											
(Y2) U	with an Academic Advisor to develop a completion plan to							Degree:				Degree:	
S	avoid scheduling conflicts.			Prerea(s): GD 157, GD 159,				GD303 Dynamic Media II:				Writing Requirement	
			UL	GD 260, and one of CIS 145 or GD 204	UL	Prereq(s): GD 157, GD 159, GD 260	TCC	Storytelling Prereq(s): GD 203		Prereq(s): 15 credits of GD including one 300-level or higher GD course.	UL CP	Pick any CMNS or ENGL course	21 GD 498 Practicum
			-		UL	GD 157, GD 159, GD 200	100	Frereg(s). GD 203		one Soo-level of higher GD course.	CP		or another work experience course: GD499, ARTS380 or COOP110
Maj	or / Advanced Desigr	n Pr	actic	e	1								Prereg(s): 9 credits 300-level
S	Degree courses are only offered once per year. Please refer to our		22	GD 254	23	GD 375	24	GD450	0		00		
CTIVES	once per year. Please refer to our	SEMESTER	22	Typography II	20	Brand Identity II: Packaging		Design System I: Experiential Graphic Design Recommend this is taken before GD460.	25	Reasoning Requirement Pick one: PHIL100 or AH200	26	Theory, Criticality & Context requirement (1 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG	or higher, including 6 credits of UL 300-level or higher GD
	once per year. Please refer to our Take a Course page at <u>ufv.ca/</u> <u>graphic-design/take-a-course/</u>	FALL SEMESTER				Brand Identity II:		Experiential Graphic Design	25	· ·	26	requirement (1 of 2) Choose any course from: PSYC, SOC, ANTH, POSC,	UL 300-level or higher GD Work Experience — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that
+ ELECTIV	once per year. Please refer to our <i>Take a Course</i> page at <u>ufv.ca/</u>	FALL SEMESTER	LL CP		UL CP	Brand Identity II:	UL CP	Experiential Graphic Design	2 5	· ·	2 6	requirement (1 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG	UL 300-level or higher GD Work Experience — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can
CTIV	once per year. Please refer to our Take a Course page at <u>ufv.ca/</u> <u>graphic-design/take-a-course/</u> for a list of what is offered each semester. We recommend an appointment	EALL:	LL	Typography II Prereq(s): GD157 and GD204 GD 304	UL CP	Brand Identity II: Packaging Prereq(s): GD 374 GD 357	UL CP	Experiential Graphic Design Recommend this is taken before GD460. Prereq(s): GD 317 and GD 374 Theory, Criticality & Context	UL	· ·	UL	requirement (1 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG	UL 300-level or higher GD Work Experience — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4
ER LEVEL + ELECTIV	once per year. Please refer to our Take a Course page at <u>ufv.ca/</u> <u>graphic-design/take-a-course/</u> for a list of what is offered each semester.	EALL:	ц СР 27	Typography II Prereq(s): GD157 and GD204	и ср 28	Brand Identity II: Packaging Prereq(s): GD 374 GD 357 Digital Project Management Prereq(s): GD 204 or CIS 145 and 12 credits of GD, including	UL CP 29	Experiential Graphic Design Recommend this is taken before GD460. Prereq(s): GD 317 and GD 374	UL 30	Pick one: PHIL100 or AH200	սւ 31	requirement (1 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK	UL 300-level or higher GD Work Experience — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses.
UPPER LEVEL + ELECTIV	once per year. Please refer to our Take a Course page at <u>ufv.ca/</u> <u>graphic-design/take-a-course/</u> for a list of what is offered each semester. We recommend an appointment with an Academic Advisor before beginning year 3 courses to develop a full degree comple- tion plan to avoid scheduling	EALL:	LL CP 27	Typography II Prereq(s): GD157 and GD204 GD 304	UL CP	Brand Identity II: Packaging Prereq(s): GD 374 GD 357 Digital Project Management Prereq(s): GD 204 or CIS 145	UL CP	Experiential Graphic Design Recommend this is taken before GD460. Prereq(s): GD 317 and GD 374 Theory, Criticality & Context requirement (2 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG	UL	Pick one: PHIL100 or AH200 Elective (1 of 5)	UL	requirement (1 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK	UL 300-level or higher GD Work Experience — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses. Note — More than one practicum can be taken
. + ELECTIVES (Y3) UPPER LEVEL + ELECTIV	once per year. Please refer to our Take a Course page at <u>ufv.ca/</u> <u>graphic-design/take-a-course/</u> for a list of what is offered each semester. We recommend an appointment with an Academic Advisor before beginning year 3 courses to develop a full degree comple- tion plan to avoid scheduling	ILL SEMESTER WINTER SEMESTER FALL	LL CP 27	Typography II Prereq(s): GD157 and GD204 GD 304 User Experience Design Prereq(s): GD 202 MEDA 469 Design Thinking for Creative Leaderships or DEOG 464 or GEOG 466	UL CP 28	Brand Identity II: Packaging Prereq(s): GD 374 GD 357 Digital Project Management Prereq(s): GD 204 or CIS 145 and 12 credits of GD, including	UL CP 29	Experiential Graphic Design Recommend this is taken before GD460. Prereq(s): GD 317 and GD 374 Theory, Criticality & Context requirement (2 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG	UL 30 UL	Pick one: PHIL100 or AH200 Elective (1 of 5)	υι 31 υι	requirement (1 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK	UL 300-level or higher GD Work Experience — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses. Note — More than one practicum can be taken
ECTIVES (Y3) UPPER LEVEL + ELECTIV	once per year. Please refer to our Take a Course page at <u>ufv.ca/</u> <u>graphic-design/take-a-course/</u> for a list of what is offered each semester. We recommend an appointment with an Academic Advisor before beginning year 3 courses to develop a full degree comple- tion plan to avoid scheduling conflicts.	ILL SEMESTER WINTER SEMESTER FALL	LL CP 27	Typography II Prereq(s): GD157 and GD204 GD 304 User Experience Design Prereq(s): GD 202 MEDA 469 Design Thinking for Creative Leaderships	UL CP 28	Brand Identity II: Packaging Prereq(s): GD 374 GD 357 Digital Project Management Prereq(s): GD 204 or CIS 145 and 12 credits of GD, including 3 credits of 300-level or higher GD Elective (3 of 5)	UL CP 29	Experiential Graphic Design Recommend this is taken before GD460. Prereq(s): GD 317 and GD 374 Theory, Criticality & Context requirement (2 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK Elective (4 of 5)	UL 30 UL TCC 35	Pick one: PHIL100 or AH200 Elective (1 of 5) Any course GD 403 Dynamic Media III: Titling and Video Prereq(s): GD 303 or GD 302 Interactive Design	UL 31 UL CP	requirement (1 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK Elective (2of 5) Any course GD 460 Design Systems II: Transmedia Solutions	UL 300-level or higher GD Work Experience — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses. Note — More than one practicum can be taken

Dip	loma and Major / Profe	essiona	I Foundation									
		1	GD 157 Digital Design Media I	2	GD 154 Typography I	3	GD 101 Fundamentals of Design	4	GD 102 History of Graphic Design	5	VA 113 Introduction to Drawing	GDD Major Program Requirements
ER LEVEL	Diploma students must take 5 courses per semester in the prescribed order for the full 2 years*. Degree Students are strongly en- couraged to take courses in program order for the most successful outcome, rather than by prerequisites alone.	L SEMES			.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				or AH203 History of Posters		or VA101 Figure Drawing	upper-level courses that require a series of sequential skills obtained over several semesters. Some GD courses
		LL CP	Prereq(s): none Credits: 3	LL CP	Prereq(s): none Credits: 3	LL CP	Prereq(s): none Credits: 3	LL CP	Prereq(s): none Credits: 3	LL CP	Prereq(s): none Credits: 3	are only offered annually. Students should make strategic course selections over at least a two-year period to ensure
1) LOW		SEMESTER 6	ENGL 105 Academic Writing or CMNS125 Professional	7	GD 159 Digital Design Media II	8	GD 202 Interactive Design I: Foundations in Web	9	GD 216 Illustration for Visual Communication	10	GD 260 Graphic and Digital Design I	timely program completion. Students complete courses in three curriculum areas in upper and lower levels for minimum 120 credits:
(۸		VINTER 8	Communications Prereq(s): none Credits: 3	LL TCC	Prereq(s): none Credits: 3	LL CP	Prereq(s): GD 157 Credits: 3	LL CP	Prereq(s): GD 157 and one of VA 101 or VA 113 Credits: 3	LL CP	Prereq(s): GD 101 and GD 154 Credits: 3	Creative Practice (CP) 54 credits total Professional Practice (PP) 24 credits total Theory, Criticality, and Context (TCC) 18-20 credits total
VER LEVEL FOUNDATIONS	Diploma *Students can choose a GD elective of interest in their last semester depending on the semester that courses are being offered. Degree This guide is structured to show an 8 semester, full-time structure, but courses can be taken part- time at the pace of your choosing. Follow the prescribed course or der for optimal success and plan for when courses are offered. At 45 credits or 15 courses, (no later) degree students should make an appointment with an Academic Advisor to develop a completion plan to avoid scheduling conflicts.	11	GD 204 Interactive Design II: Web Development	12	GD 281 Applied Photography and Video	13	GD 203 Dynamic Media I: Motion Graphics	14	MEDA 222 Design Ethos for the Creative Practitioner	15	GD 374 Brand Identity I: Design	Lower-level (LL) requirements 48 credits: CP 36 credits PP 12 credits
		ALL SEME	or CIS 145 Web Publishing (no prerequisite)						or BUS 120 Marketing Essentials (prereq: BUS 100)			Upper-level (UL) requirements 48-50 credits: CP 18 credits
		LL CP	Prereq(s): GD 157	LL CP	Prereq(s): GD 157	LL CP	Prereq(s): GD157	LL TCC	Prereq(s): none	ш	Prereq(s): GD 157 and GD 260	PP 24 credits TCC 6-8 credits
		16 ⊥	GD 316 Print and Digital Production	17	GD 317 Graphic and Digital Design II	18	* Diploma choose one of: GD 303 Dynamic Media II Prereq(s): GD203 GD 304 User Experience Design Prereq(s): GD202	19	GD 361 Portfolio Development for Visual Communication	20	Diploma: GD 358 Interactive Design for Portfolio Prereq(s): GD 204 or CIS 145	General BFA Requirements Writing requirement 6 credits from ENGL 105 and any other 100-level English course, or one of CMNS 120 or CMNS 125.
UPPER + LO		WINTER SEMESTE						LL CP		LL CP		Reasoning requirement 3 credits from PHIL 100 or AH 200
(72)		UL	Prereq(s): GD 157, GD 159, GD 260, and one of CIS 145 or GD 204	UL	Prereq(s): GD 157, GD 159, GD 260	тсс	Degree: GD303 Dynamic Media II: Storytelling Prereq(s): GD 203		Prereq(s): 15 credits of GD including one 300-level or higher GD course.	UL CP	Degree: Writing Requirement Pick any CMNS or ENGL course	21 GD 498 Practicum or another work experience course: GD499, ARTS380 or COOP110
ES		≝ 22	GD 254 Typography II	23	GD 375 Brand Identity II: Packaging	24	GD450 Design System I: Experiential Graphic Design	25	Reasoning Requirement Pick one: PHIL100 or AH200	26	Theory, Criticality & Context requirement (1 of 2) Choose any course from:	Prereq(s): 9 credits 300-level or higher, including 6 credits of UL 300-level or higher GD
+ ELECTIV	Degree courses are only offered once per year. Please refer to our <i>Take a Course</i> page at <u>ufv.ca/</u> <u>graphic-design/take-a-course/</u> for a list of what is offered each	FALL SEMES		UL		UL	Recommend this is taken before GD460.				PSYC, SOĆ, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK	Work Experience — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4
. VEL	semester.	СР	Prereq(s): GD157 and GD204		Prereq(s): GD 374		Prereq(s): GD 317 and GD 374	UL		UL		to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses.
UPPER LE	We recommend an appointment with an Academic Advisor before beginning year 3 courses to develop a full degree comple- tion plan to avoid scheduling conflicts.	L SEMESTER	GD 304 User Experience Design	28	GD 357 Digital Project Management	29	Theory, Criticality & Context requirement (2 of 2) Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG	30	Elective (1 of 5) Any course	31	Elective (2of 5) Any course	Note — More than one practicum can be taken <u>Please see an Academic Advisor for more information.</u>
(K3)		UL TCC	Prereq(s): GD 202	UL PP	Prereq(s): GD 204 or CIS 145 and 12 credits of GD, including 3 credits of 300-level or higher GD	UL TCC	or SOWK	UL TCC		UL CP		
EL + ELECTIVES	Degree courses are only offered once per year. Please refer to our <i>Take a Course</i> page at <u>ufv.ca/</u>	32	MEDA 469 Design Thinking for Creative Leaderships or DEOG 464 or GEOG 466 Prereq(s):	33	Elective (3 of 5) Any course	34	Elective (4 of 5) Any course	35	GD 403 Dynamic Media III: Titling and Video Prereq(s): GD 303 or GD 302 Interactive Design III: Applied Web	36	GD 460 Design Systems II: Transmedia Solutions Recommend GD450 before this.	
R LE/	graphic-design/take-a-course/ for a list of what is offered each semester.		45 university-level credits. Elective (5 of 5)		GD 462	UL 20	GD358	UL	Prereq(s): GD 204 or CIS 145		Prereq(s): GD 317 and GD 374	
(Y4) UPPER		37 SEMESTER	Any course	38	Visual Communication Capstone Project	39	Interactive Design for Portfolio					
- <u>7</u>		Ē			6 credits							

Courses for Potential Elective Clusters

DESIGN ELECTIVE CHOICES TO SUITE YOUR GOALS Seek electives that support the GDD streams and compliment your learning to create a unique degree outcome.

Communications

Public Relations CMNS 175 Writing for the Internet CMNS 212 Introduction to Media and Public Relations CMNS 312 Public Relations Campaigns

CMNS 316 Communicating for Social Media

CMNS360 Advocacy Writing **Professional Communications** and Journalism

CMNS 300 Introduction to the Practice CMNS 340 Storytelling for Workplace Application of Journalism

CMNS 235 Public Speaking

CMNS 251 Professional Report Writing

Media Arts

MEDA 100 Introduction to Media Arts MEDA 260 Exploring Creativity MEDA 110 Digital Imaging MEDA 210 Digital Concept Art MEDA 270 3D Modeling and Animation MEDA 280 Game Engines I

Media and Communications

MACS 110 Introduction to Communication Studies MACS 130 Communication in Canada MACS 201 Popular Music and Society MACS 210 History of Communication MACS 203 Literature and Film MACS 212 Introduction to Media and Public Relations MACS 215 Advertising as Social Communication MACS 221 Media and Popular Cultures

MACS 230 Cultural Industries in Canada

English

ENG 170 Literature in Context (Intro to Comics, Illustrated Text) ENG 270 Topics in Popular Fiction (Super Heroes) ENG 104 Introduction to Creative Writing: Fiction, Poetry & Drama ENG 280 Children's Literature ENG 208 Creative Writing Screenwriting

Social, Cultural and Media Studies

ANTH 102 Introduction to Social and Cultural Anthropology ANTH 111 First Nations of British Columbia, Traditional Cultures ANTH 130 Anthropology of World ANTH 206 The Politics of Art in Latin ANTH 209 Language and Culture ANTH 210 Gender and Sexuality across

SOC 101 Intro to Sociology SOC 205 Comparative Societies SOC 210 Social Problems of Canadian Society SOC 230 The Individual and Society SOC 247 Culture of Capitalism SOC 254 Writing for the Social Sciences SOC 255 Introduction to Social Research SOC 260 Food for Thought: Food, Culture, and Society SOC 265 Social Inequality SOC 270 Dynamics of Racism

Geography

GIS (Geographic Information Systems) GEOG 253, 353, 453, 454, and 458 Urban planning GEOG 360, 460 Community Planning and Policy Environmental Issues and Strategies GEOG 111, 211, 257, 304, 307 and 308 GEOG 318 Water resource management GEOG 257 Environment: Science and Communications team taught with communications

School of Business

Marketing and Advertising **BUS 100 Introduction to Business** BUS 120 Essentials of Marketing

Theatre

THEA 121 Technical Theatre 1 THEA 123 Technical Theatre 2 THEA 125 Technical Theatre 3 **THEA 295 Theatre Practice** Large Ensemble

Visual Arts

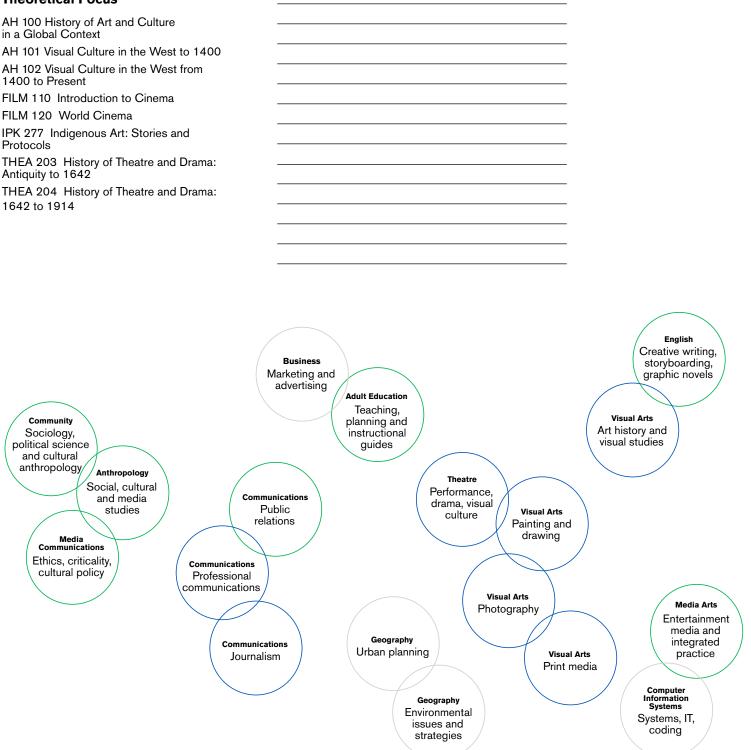
VA 115 Intro Studio I: Material Practices VA 116 Intro Studio II: Space, Form and Time VA 119 Introductory Studio III: Digital VA 160 Introduction to Video Production VA 180 Digital Photography I

Adult Education

Integrated Learning Design ADED 325 Teaching Adults or ADED 415 Facilitating E-learning CMNS 345 Instructional Skills for the Workplace ADED 320 Adult Learning ADED 340 Program Planning and Evaluation

Historical and/or **Theoretical Focus**

AH 100 History of Art and Culture in a Global Context AH 101 Visual Culture in the West to 1400 AH 102 Visual Culture in the West from 1400 to Present FILM 110 Introduction to Cinema FILM 120 World Cinema IPK 277 Indigenous Art: Stories and Protocols THEA 203 History of Theatre and Drama: Antiquity to 1642 THEA 204 History of Theatre and Drama:



Cluster recommendations are suggestions to consider. Please attend a degree coaching session in fall or winter with faculty to learn more about how to think about your degree electives as part of your portfolio building goals. Degree coaching dates are announced at the start of each semester.

Courses offered may vary from semester to semester. Please consult with an Academic Advisor to learn about current offerings, prerequisites needed, and to create your customized plan.