

# GDD Winter Intake Program Planner

Diploma and Major / Professional Foundation

Recommended order for courses based on competencies and learning experience per semester. Please see an advisor to discuss specific planning goals and alternative arrangements for winter laddering from diploma to degree.

<b>(Y1) LOWER LEVEL</b>	<p><b>Diploma</b> students must take 5 courses per semester in the prescribed order for the full 2 years*.</p> <p><b>Degree</b> Students are strongly encouraged to <b>take courses in program order</b> for the most successful outcome, rather than by prerequisites alone.</p>	WINTER SEMESTER	<b>1</b> <b>GD 157</b> <b>Digital Design Media I</b>  LL CP <i>Prereq(s): none Credits: 3</i>	<b>2</b> <b>GD 154</b> <b>Typography I</b>  LL CP <i>Prereq(s): none Credits: 3</i>	<b>3</b> <b>GD 101</b> <b>Fundamentals of Design</b>  LL CP <i>Prereq(s): none Credits: 3</i>	<b>4</b> <b>GD 102</b> <b>History of Graphic Design</b> <i>or AH203 History of Posters</i>  LL CP <i>Prereq(s): none Credits: 3</i>	<b>5</b> <b>VA 113</b> <b>Introduction to Drawing</b> <i>or VA101 Figure Drawing</i>  LL CP <i>Prereq(s): none Credits: 3</i>
		FALL SEMESTER	<b>6</b> <b>ENGL 105</b> <b>Academic Writing</b> <i>or CMNS125 Professional Communications</i>  LL <i>Prereq(s): none Credits: 3</i>	<b>7</b> <b>GD 159</b> <b>Digital Design Media II</b>  LL TCC <i>Prereq(s): none Credits: 3</i>	<b>8</b> <b>GD 202</b> <b>Interactive Design I: Foundations in Web</b>  LL CP <i>Prereq(s): GD 157 Credits: 3</i>	<b>9</b> <b>GD 216</b> <b>Illustration for Visual Communication</b>  LL CP <i>Prereq(s): GD 157 and one of VA 101 or VA 113 Credits: 3</i>	<b>10</b> <b>GD 260</b> <b>Graphic and Digital Design I</b>  LL CP <i>Prereq(s): GD 101 and GD 154 Credits: 3</i>
<b>(Y2) UPPER + LOWER LEVEL FOUNDATIONS</b>	<p><b>Diploma</b> *Students can choose a GD elective of interest in their last semester depending on the semester that courses are being offered.</p> <p><b>Degree</b> This guide is structured to show an 8 semester, full-time structure, but courses can be taken part-time at the pace of your choosing. Follow the prescribed course order for optimal success and plan for when courses are offered.</p> <p>At 45 credits or 15 courses, (no later) degree students should make an appointment with an Academic Advisor to develop a completion plan to avoid scheduling conflicts.</p>	WINTER SEMESTER	<b>11</b> <b>GD 204</b> <b>Interactive Design II: Web Development</b> <i>or CIS 145 Web Publishing (no prerequisite)</i>  LL CP <i>Prereq(s): GD 157</i>	<b>12</b> <b>GD 281</b> <b>Applied Photography and Video</b>  LL CP <i>Prereq(s): GD 157</i>	<b>13</b> <b>GD 203</b> <b>Dynamic Media I: Motion Graphics</b>  LL CP <i>Prereq(s): GD157</i>	<b>14</b> <b>MEDA 222</b> <b>Design Ethos for the Creative Practitioner</b> <i>or BUS 120 Marketing Essentials (prereq: BUS 100)</i>  LL TCC <i>Prereq(s): none</i>	<b>15</b> <b>GD 374</b> <b>Brand Identity I: Design</b>  LL <i>Prereq(s): GD 157 and GD 260</i>
		FALL SEMESTER	<b>16</b> <b>GD 316</b> <b>Print and Digital Production</b>  LL CP <i>Prereq(s): GD 157, GD 159, GD 260, and one of CIS 145 or GD 204</i>	<b>17</b> <b>GD 317</b> <b>Graphic and Digital Design II</b>  LL CP <i>Prereq(s): GD 157, GD 159, GD 260</i>	<b>18</b> <b>* Diploma choose one of:</b> <b>GD 254 Typography II</b> <i>Prereq(s): GD154 and GD204</i> <b>GD 375 Brand Identity II: Packaging</b> <i>Prereq(s): GD374</i>	<b>19</b> <b>GD 361</b> <b>Portfolio Development for Visual Communication</b>  LL CP <i>Prereq(s): 15 credits of GD including one 300-level or higher GD course.</i>	<b>20</b> <b>Diploma:</b> <b>GD 358</b> <b>Interactive Design for Portfolio</b>  LL CP <i>Prereq(s): GD 204 or CIS 145</i>
				<b>Degree:</b> <b>GD 254 Typography II</b> <i>Prereq(s): GD154 and GD204</i>		<b>Degree:</b> <b>Writing Requirement</b> <i>Pick any CMNS or ENGL course</i>	

## GDD Major Program Requirements

The Graphic and Digital Design major culminates in upper-level courses that require a series of sequential skills obtained over several semesters. Some GD courses are only offered annually. Students should make strategic course selections over at least a two-year period to ensure timely program completion.

**Students complete courses in three curriculum areas in upper and lower levels for minimum 120 credits:**

Creative Practice (CP) 54 credits total  
Professional Practice (PP) 24 credits total  
Theory, Criticality, and Context (TCC) 18-20 credits total

**Lower-level (LL) requirements 48 credits:**

CP 36 credits  
PP 12 credits

**Upper-level (UL) requirements 48-50 credits:**

CP 18 credits  
PP 24 credits  
TCC 6-8 credits

## General BFA Requirements

**Writing requirement**

6 credits from ENGL 105 and any other 100-level English course, or one of CMNS 120 or CMNS 125.

**Reasoning requirement**

3 credits from PHIL 100 or AH 200

<b>21</b>	<b>GD 498</b> <b>Practicum</b> <i>or another work experience course: GD499, ARTS380 or COOP110</i>  <i>Prereq(s): 9 credits 300-level or higher, including 6 credits of 300-level or higher GD</i>
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## Major / Advanced Design Practice

<b>(Y3) UPPER LEVEL + ELECTIVES</b>	<p>Degree courses are only offered once per year. Please refer to our <a href="#">Take a Course</a> page at <a href="#">ufv.ca/graphic-design/take-a-course/</a> for a list of what is offered each semester.</p> <p>We recommend an appointment with an Academic Advisor before beginning year 3 courses to develop a full degree completion plan to avoid scheduling conflicts.</p>	WINTER SEMESTER	<b>22</b> <b>GD303 Dynamic Media II: Storytelling</b>  TCC <i>Prereq(s): GD 203</i>	<b>23</b> <b>GD 304</b> <b>User Experience Design</b>  UL TCC <i>Prereq(s): GD 202</i>	<b>24</b> <b>GD 357</b> <b>Digital Project Management</b>  UL PP <i>Prereq(s): GD 204 or CIS 145 and 12 credits of GD, including 3 credits of 300-level or higher GD</i>	<b>25</b> <b>Theory, Criticality &amp; Context requirement (1 of 2)</b> <i>Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK</i>  UL TCC	<b>26</b> <b>Elective (1 of 5)</b> <i>Any course</i>  UL TCC
		FALL SEMESTER	<b>27</b> <b>MEDA 469</b> <b>Design Thinking for Creative Leaderships</b> <i>or DEOG 464 or GEOG 466</i>  UL <i>Prereq(s): 45 university-level credits.</i>	<b>28</b> <b>GD 375</b> <b>Brand Identity II: Packaging</b>  UL CP <i>Prereq(s): GD 374</i>	<b>29</b> <b>GD450</b> <b>Design System I: Experiential Graphic Design</b> <i>Recommend this is taken before GD460.</i>  UL CP <i>Prereq(s): GD 317 and GD 374</i>	<b>30</b> <b>Reasoning Requirement</b> <i>Pick one: PHIL100 or AH200</i>  UL	<b>31</b> <b>Theory, Criticality &amp; Context requirement (2 of 2)</b> <i>Choose any course from: PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK</i>  UL
<b>(Y4) UPPER LEVEL + ELECTIVES</b>	<p>Degree courses are only offered once per year. Please refer to our <a href="#">Take a Course</a> page at <a href="#">ufv.ca/graphic-design/take-a-course/</a> for a list of what is offered each semester.</p>	WINTER SEMESTER	<b>32</b> <b>Elective (2 of 5)</b> <i>Any course</i>  UL	<b>33</b> <b>GD 462</b> <b>Visual Communication Capstone Project</b> 6 credits <i>Prereq(s): GD 450 or GD 460</i>  UL	<b>34</b> <b>Elective (3 of 5)</b> <i>Any course</i>  UL	<b>35</b> <b>Elective (4 of 5)</b> <i>Any course</i>  UL	
		FALL SEMESTER	<b>36</b> <b>GD 403</b> <b>Dynamic Media III: Titling and Video</b> <i>Prereq(s): GD 303</i> <b>or GD 302 Interactive Design III: Applied Web</b>  UL <i>Prereq(s): GD 204 or CIS 145</i>	<b>37</b> <b>GD 460</b> <b>Design Systems II: Transmedia Solutions</b> <i>Recommend GD450 before this.</i>  UL <i>Prereq(s): GD 317 and GD 374</i>	<b>38</b> <b>GD358</b> <b>Interactive Design for Portfolio</b>  UL <i>Prereq(s): GD 204 or CIS 145</i>	<b>39</b> <b>Elective (5 of 5)</b> <i>Any course</i>  UL	

**Work Experience** — Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses.  
Note — More than one practicum can be taken

[Please see an Academic Advisor for more information.](#)

# Courses for Potential Elective Clusters

**DESIGN ELECTIVE CHOICES TO SUITE YOUR GOALS**  
 Seek electives that support the GDD streams and compliment your learning to create a unique degree outcome.

*Courses offered may vary from semester to semester. Please consult with an Academic Advisor to learn about current offerings, prerequisites needed, and to create your customized plan.*

## Communications

*Public Relations*  
 CMNS 175 Writing for the Internet  
 CMNS 212 Introduction to Media and Public Relations  
 CMNS 312 Public Relations Campaigns  
 CMNS 316 Communicating for Social Media  
 CMNS360 Advocacy Writing  
 Professional Communications and Journalism  
 CMNS 300 Introduction to the Practice  
 CMNS 340 Storytelling for Workplace Application of Journalism  
 CMNS 235 Public Speaking  
 CMNS 251 Professional Report Writing

## Media Arts

MEDA 100 Introduction to Media Arts  
 MEDA 260 Exploring Creativity  
 MEDA 110 Digital Imaging  
 MEDA 210 Digital Concept Art  
 MEDA 270 3D Modeling and Animation  
 MEDA 280 Game Engines I

## Media and Communications

MACS 110 Introduction to Communication Studies  
 MACS 130 Communication in Canada  
 MACS 201 Popular Music and Society  
 MACS 210 History of Communication  
 MACS 203 Literature and Film  
 MACS 212 Introduction to Media and Public Relations  
 MACS 215 Advertising as Social Communication  
 MACS 221 Media and Popular Cultures  
 MACS 230 Cultural Industries in Canada

## English

ENG 170 Literature in Context (Intro to Comics, Illustrated Text)  
 ENG 270 Topics in Popular Fiction (Super Heroes)  
 ENG 104 Introduction to Creative Writing: Fiction, Poetry & Drama  
 ENG 280 Children's Literature  
 ENG 208 Creative Writing Screenwriting

## Social, Cultural and Media Studies

ANTH 102 Introduction to Social and Cultural Anthropology  
 ANTH 111 First Nations of British Columbia, Traditional Cultures  
 ANTH 130 Anthropology of World  
 ANTH 206 The Politics of Art in Latin  
 ANTH 209 Language and Culture  
 ANTH 210 Gender and Sexuality across

SOC 101 Intro to Sociology  
 SOC 205 Comparative Societies  
 SOC 210 Social Problems of Canadian Society  
 SOC 230 The Individual and Society  
 SOC 247 Culture of Capitalism  
 SOC 254 Writing for the Social Sciences  
 SOC 255 Introduction to Social Research  
 SOC 260 Food for Thought: Food, Culture, and Society  
 SOC 265 Social Inequality  
 SOC 270 Dynamics of Racism

## Geography

*GIS (Geographic Information Systems)*  
 GEOG 253, 353, 453, 454, and 458  
*Urban planning*  
 GEOG 360, 460 Community Planning and Policy  
*Environmental Issues and Strategies*  
 GEOG 111, 211, 257, 304, 307 and 308  
 GEOG 318 Water resource management  
 GEOG 257 Environment: Science and Communications team taught with communications

## School of Business

*Marketing and Advertising*  
 BUS 100 Introduction to Business  
 BUS 120 Essentials of Marketing

## Theatre

THEA 121 Technical Theatre 1  
 THEA 123 Technical Theatre 2  
 THEA 125 Technical Theatre 3  
 THEA 295 Theatre Practice Large Ensemble

## Visual Arts

VA 115 Intro Studio I: Material Practices  
 VA 116 Intro Studio II: Space, Form and Time  
 VA 119 Introductory Studio III: Digital  
 VA 160 Introduction to Video Production  
 VA 180 Digital Photography I

## Adult Education

*Integrated Learning Design*  
 ADED 325 Teaching Adults or  
 ADED 415 Facilitating E-learning  
 CMNS 345 Instructional Skills for the Workplace  
 ADED 320 Adult Learning  
 ADED 340 Program Planning and Evaluation

## Historical and/or Theoretical Focus

AH 100 History of Art and Culture in a Global Context  
 AH 101 Visual Culture in the West to 1400  
 AH 102 Visual Culture in the West from 1400 to Present  
 FILM 110 Introduction to Cinema  
 FILM 120 World Cinema  
 IPK 277 Indigenous Art: Stories and Protocols  
 THEA 203 History of Theatre and Drama: Antiquity to 1642  
 THEA 204 History of Theatre and Drama: 1642 to 1914

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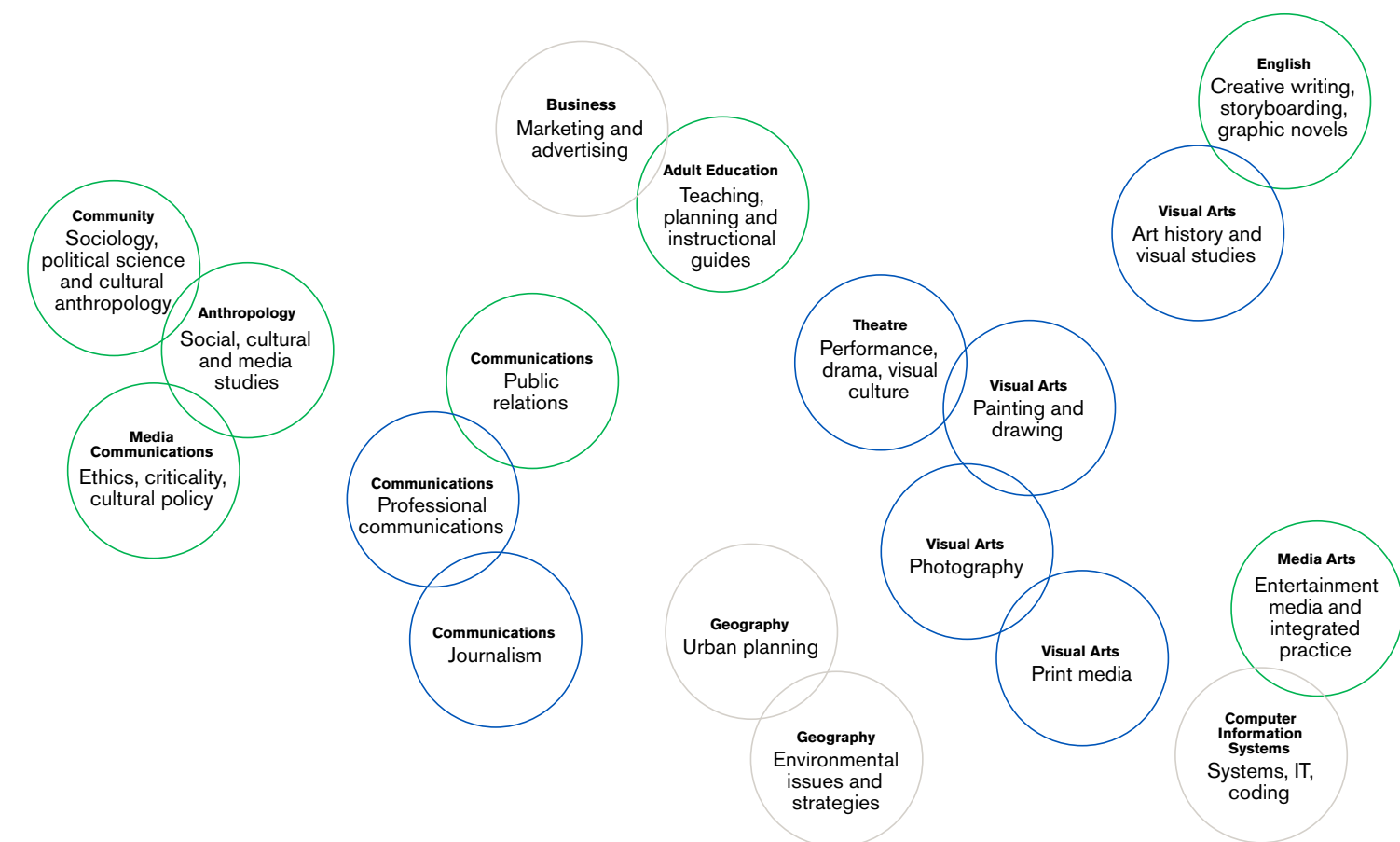
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Cluster recommendations are suggestions to consider. Please attend a degree coaching session in fall or winter with faculty to learn more about how to think about your degree electives as part of your portfolio building goals. Degree coaching dates are announced at the start of each semester.