

SCHOOL OF BUSINESS

The official publication of the UFV School of Business



I am excited to share this newsletter with you as the new director of the school of business. My return to the school of business has allowed me to connect with my colleagues and learn of the inspiring initiatives that are in progress. This newsletter highlights the exciting and engaging work of our students, faculty, and staff. This is an exciting time for the school as we move forward with a number of initiatives that highlight our commitment to serving our communities.



Our commitment to our communities is demonstrated by the relationships that we build with all of our stakeholders. This newsletter highlights some of the relationships that we have fostered through research with a local connection, entrepreneurial student projects, and a demonstrated commitment to an active and engaged focus on indigenization within the school. Thank you for taking the time to review the recent accomplishments of the School of Business, please reach out to us if you would like any further information regarding any of our projects.

Rod Hayward, Director, UFV School of Business



Please reach out with your ideas on how we can continue to engage with the community, support our students, instructors, and staff as well as enhance the impact of the school: busido@ufv.ca

What's in this newsletter:

RESEARCH

TEACHING
ACCOMPLISHMENTS

STUDENT
ACCOMPLISHMENTS

COMMUNITY
ENGAGEMENT

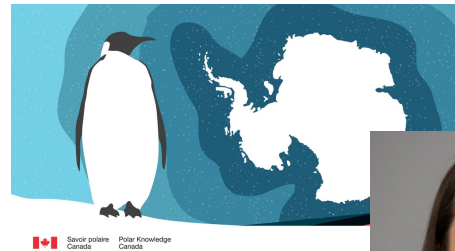
NEWS & EVENTS

Research

Dr. Jelena Brcic has been invited by Polar Knowledge Canada, to sit on a committee to develop the Canadian Antarctic Research Program Framework.

"Polar Knowledge Canada (POLAR) is responsible for advancing Canada's knowledge of the Arctic, strengthening Canadian leadership in polar science and technology, and promoting the development and distribution of knowledge of other circumpolar regions, including Antarctica. POLAR operates the Canadian High Arctic Research Station (CHARS) campus and conducts world-class cutting-edge Arctic research out of this extraordinary facility."

<https://www.canada.ca/en/polar-knowledge.html>



Dr. Jelena Brcic



Dr. Felicia Chong



Awarded to

Felicia Chong Chong

For the paper

Institutional quality and risk in the banking system

Published in

Journal of Economics, Finance and Administrative Science

In the Emerald Publisher portfolio, each journal celebrates the best paper published in the previous year and we are happy to share that Dr. Felicia Chong has won the Emerald Literati Award for her paper entitled "Institutional quality and risk in the banking system" published in the Journal of Economics, Finance and Administrative Science in 2021.

For more information about the best paper:
<https://www.emeraldgroupublishing.com/our-awards/emerald-literati-awards>

For more information about Felicia's article:
<https://www.emerald.com/insight/content/doi/10.1108/JEFAS-01-2020-0012/full/html>

Congratulations to Dr. Chris Schinckus on his recent publications:

- Kutner R., Schinckus C. and Stanley E. (2022) "Three Risky Decades: A Time for Econophysics?", MDPI publishers, Basel: Switzerland. Online version available here: <https://www.mdpi.com/books/book/5837>
- Nguyen, C. P and Schinckus C. (2022), "International portfolio investment: does the uncertainty matter?", Journal of Economics and Development, Forthcoming.
- Nguyen C. and Schinckus C. and Su T. (2022), "Socio-Economic and Environmental Vulnerability of Developing Countries: Asymmetric Effects of Global Uncertainty", Fulbright Review of Economics and Policy, vol. 2 (1), 1011-1024.
- Schinckus C., Gasparin M. and Green W. (2022), "Opening the Black Boxes: Financial Algorithms and Multi-paradigmatic Research in Information Technology", Journal of Systems and Information Technology, vol.23 (3), 23-43.
- Le. N.H, Schinckus C. and Nguyen Th. (2022). "Bank lending behaviour and macroeconomic factors: A study from strategic interaction perspective". Heliyon (Q1 – Impact factor: 3.76), Forthcoming.
- Nguyen C., Schinckus C., Nguyen B.Q. and Le Tran D. (2022). "Influence of Internet and Mobile Usage on the Institutional Quality An Environmental perspective". Environmental and Sustainability Indicators, Forthcoming.



Dr. Chris Schinckus

Chris Schinckus was also recently nominated as part of the 2% of the world's scholars for their scholarly impact in the 2021 Stanford University Database!

Teaching & Student Accomplishments

After two years of hard work, Harleen Kaur has recently completed her program and has received her Chartered Marketer designation from Canadian Marketing Association.

"After two years of teaching, I realized if I truly wanted to influence marketers of the future, it was imperative to refresh my knowledge and better understand the Canadian market. I was encouraged by Cindy Stewart the Area Chair of Marketing at UFV, to undertake the CM program and looking back on my journey, I am very proud of how far I've come. The CM program has helped expand my horizons and introduced me to new perspectives. As a result, my knowledge base has been enhanced and I have learned directly from experienced marketing leaders working in different industries throughout Canada."



Harleen Kaur



Laura Authier and students

In October, David Dobson invited multiple guest speakers to his class. Rocio Zielinski and Bridgette Hill, from Stó:lō Community Futures, shared the social media marketing and business practices that they are engaged in. Laura Authier shared her research experience in shaping UFV's strategic plan, statements of vision, mission, and values. All the guest speakers gave enthusiastic presentations and provided students with insight into business applied knowledge.



Rocio Zielinski, Bridgette Hill, Chris Schinckus, and students

Indigenizing Accounting with Seabird Island Band



Seabird Island Band was kind enough to contribute two cases for students to consider as part of the “case-based” BUS 444 - Advanced Management Accounting.

The first was on the consideration of appropriate Key Performance Indicators (KPIs) which would form part of a Balanced Scorecard for Seabird Island Band and their Chief Executive Jason Campbell both presented the challenge to students and subsequently attended the student presentations at UFV, for which the students were extremely grateful as this enabled them to contribute to and learn first hand how Seabird Island Band is addressing current and future challenges for Indigenous Communities.

The second case, which was the final Capstone case for the course, involved both a visit to the Band and the Nations Creations Business where both the Chief executive and an executive of Nations Creations Darwin Biamonte (a recent graduate of UFV) presented and discussed the challenges facing Nations Creations. These are the first Indigenous Cases to be included in a higher-level course and particularly a higher-level technical accounting course at UFV and the School of Business would like to extend their sincere thanks to Seabird Island Band and their executives for opening their doors in such a hospitable fashion, even to the extent of providing transportation for the students for a tour around the reservation and to Nations Creations!

The students were moved by Seabird Island Band’s contribution and by way of thanks, presented their Chief Executive with a “thank you” photo of appreciation with the students showing their appreciation in a culturally appropriate manner.

The School of Business and the Accounting and Finance area look forward to building on this new initiative



BUS 444 Students expressing their thanks to Seabird Island Band and Nations Creations

Lucerne International Week

The UFV School of Business hosts an annual International Leadership Week in partnership with Lucerne University of Applied Sciences and Arts, a partnership lasting for over ten years. We, unfortunately, had to cancel our 2020 event and hosted an online event in 2021. We were very excited to welcome back students from Switzerland on October 2nd, 2022.



The group was composed of 20 industry professionals from Switzerland who are completing their master's degrees and a few select high-achieving BBA undergraduate students. Students learned about the importance of Indigenization and reconciliation from a business perspective from leaders from the Squamish Nation, gained a better understanding of the local trade and how it relates internationally, connecting with local business leaders, met the Consulate General of Switzerland, gained valuable knowledge on the growth and trade patterns of Asia, honed their negotiation skills, and experienced a day trip to the Squamish Lil'wat Cultural Centre to connect to BC's rich Indigenous history.



Students will have an opportunity to travel abroad this coming spring to the Business in Europe field school.

Both partners, the University of Applied Sciences OST in St. Gallen, Switzerland, and the Burgundy School of Business in Dijon, France, have both confirmed their willingness to host a group of UFV students for one week each in May 2023.

Community Engagement

Members of the School of Business attended the Regional Stó:lō Youth Entrepreneurship Initiative Conference in November. "The intent of this gathering is to assist Indigenous youth in developing greater financial awareness and literacy, receive guidance and mentorship on the critical components of establishing a business and gain valuable insight and understanding of the financial tools available to assist them and their community in becoming more self-sufficient, independent, and financially sustainable." <https://fnps.ca/event/stolo-youth-entrepreneurship-initiative-conference/2022-11-05/>



- Dr. Saeed Raman gave a talk about "The role of Innovations in Accelerating Food Sustainability"
- Dr. Jon Thomas spoke about the "UFV The Esposito Family Centre for Innovation & Entrepreneurship"
- Dr. Chris Schinckus gave a talk on "Business and Computing as Important Catalysts for the Preservation of Environment"
- UFV Enactus delivered their Big Brain Literacy Program workshop presentation

Students Giving Back

In Dr. Jelena Brcic's BUS 408 class there is a final project where they need to raise awareness or resources to benefit the local community!



"Toys for Kids" - a fundraiser to help assist Archway Community Services and the Abbotsford Food Bank, in partnership with the Christmas Bureau, with its efforts of providing toys for children this holiday season. Bins to drop off toys were distributed over campus where the UFV community dropped off new toys that were donated to Archway. Their group also held a Krispy Kreme donut sale on the Abbotsford Campus, with the funds going to purchase more toys! The "Toys for Kids" team collected 40 toys and raised almost \$800 for the community!

Another group partnered with Cyrus Centre and Field House Brewing to host a donation drive in downtown Chilliwack. The group collected donations ranging from backpacks, warm jackets, and winter boots, to toques, scarves, and chapstick. Field House Brewing kindly provided gift cards and beers on them to those who attended and brought donations. There was also live music and a silent auction of a one-of-a-kind painting.

The Indigenous Advisory Board and the External Advisory Board both recently took place, with members sharing valuable suggestions to The School of Business on how we can continue to improve and meet the needs of our students and external stakeholders.

News & Events

The School of Business hosted a booth at UFV's first Open House on October 22nd. The Open House was very well attended and our Advisors Sue Brown and Julie Croft met with more than 200 interested families at the School of Business booth. The majority they spoke with were current high school students and their parents. The Open House was an excellent opportunity to reach out to prospective business students, answer their entrance requirement questions and highlight our different programs and options available. One of the most common questions advisors received, apart from entrance requirements, was related to work-integrated learning and how the School of Business prepares and offers students these opportunities.



Julie Croft and Sue Brown



David Dobson and BBA students

Welcome Back BBQ!

In September the School of Business also hosted our first Welcome Back BBQ since 2019! Over 100 students, employees, and alumni attended to enjoy burgers, networking, and connect with groups and organizations. The students also had the opportunity to win an iPad! Thank you to everyone who attended and brought their class to make this Welcome Back BBQ a hit!



Photobomb by Kevin deWolde!



iPad winner Amey Chawla



Welcome!

The School of Business has recently welcomed two new permanent employees to the team



The School of Business is pleased to welcome Julie Croft in her new role of Advisor. Julie graduated from UFV in 2000 with a Bachelor of Arts degree in History and Anthropology. Julie started her career at what was UCFV in 1997 as a work-study student. Since then, Julie has worked for a number of departments including the College of Arts, Continuing Education, and the Office of the Registrar. Julie has enjoyed meeting many of the School of Business students and providing advising support to them. When she is not busy with work, Julie volunteers for several community organizations including UFV's Faculty & Staff Association.

The School of Business is pleased to welcome Kurt Siemens to his new role as Assistant for Quality Assurance, Accreditation, and Stakeholder Engagement. Kurt graduated from UFV with a Bachelor's Degree in Business Administration, focusing on aviation. He began his employment at UFV in the Office of the Registrar. He was born and raised in Maple Ridge and has lived most of his life in the Lower Mainland. In his spare time, Kurt loves to play the piano. He also enjoys watching and playing sports, and is a fan of literature and cinema.



The School of Business, in collaboration with the Office of Sustainability and the March for Sustainability events, will be hosting an SDG Lab on March 3rd, 2023 for both UFV and secondary school students, faculty, and staff at UFV. SDGs LAB is a multi-part program broken into LAUNCH, ACTIVATE, and BOOST, aiming to not only educate students about the UN SDGs but to activate changemakers and help them boost their own ideas into action!



Dean's Conversation Series

The Dean's Conversation Series provides an interactive and dynamic platform for Faculty members to discuss important questions and significant priorities that are engaging educators today. The Faculty being composed by two schools, these conversations aim at promoting inspirational exchanges between faculty and staff having different disciplinary background. Presentations are held throughout the academic year (bi-monthly) and give attendees the opportunity to share and hear new perspectives on education.

February – Conversation: Community Engagement and Higher Education

Wednesday, February 15th, 12:00-1:30 pm

AB A225

Synopsis:

Many modern institutions are disconnected from the place since they are more concerned with generalizable and systemic forms of knowledge. Despite this, there is a growing movement concerned with place-based education and with connecting universities and colleges with the communities in which they are situated. This conversation will examine these themes and consider what might lie ahead with respect to higher education, place, and local knowledge.

Dean's Guests: Dave Sidhu (Abbotsford City Councillor) & Craig Toews (President of Abbotsford Chamber of Commerce)

Suggested references:

- Roudometof. (2016). Theorizing glocalization: Three interpretations. *European Journal of Social Theory*, 19(3), 391–408. <https://doi.org/10.1177/1368431015605443>
- Yamamura, Erica K., and Kent Koth. (2018). *Place-Based Community Engagement in Higher Education: A Strategy to Transform Universities and Communities*, Stylus Publishing.

April – Conversation: Transfer and Mobility in BC

Wednesday, April 12th, 12:00-1:30 pm

AB A225

Synopsis:

In this conversation, we will discuss the basic structure of the Canadian postsecondary education system and some of the most pressing challenges related to Transfer and Mobility.

Dean's Guest: Dr. Fiona McQuarrie (Emeritus Professor, UFV; BCCAT -Special Projects Officer)

Suggested references:

- St. Clair R., Heslop J., Greengoe N. (2018) When the Walls Come Tumbling Down: A Case Study of Community Colleges Within a Canadian High Mobility Postsecondary System. In: Latiner Raby R., Valeau E. (eds) *Handbook of Comparative Studies on Community Colleges and Global Counterparts*. Springer International Handbooks of Education. Springer.
- Harris J. and Wihak C. (2018), The Recognition of Non-Formal Education in Higher Education: Where Are We Now, and Are We Learning from Experience? *International Journal of E-Learning & Distance Education*; Ottawa Vol. 33, Iss. 1, (2018): 1-19.

June – Conversation: Entrepreneurial Universities & Incubators

Wednesday, June 16th, 12:00-1:30 pm

AB B121

Dean's Guest: Dr. Thomas Puschmann – TBC - (Professor, University of Zurich)