

SCHOOL OF BUSINESS

The official publication of the UFV School of Business



Welcome to the 5th volume of the UFV School of Business Newsletter, where we explore the dynamic world of business at the University of the Fraser Valley. From research to student achievements, faculty spotlights, and more, We aim to share what characterizes our space of curiosity and professional growth.

As we navigate the evolving business landscape, our unwavering commitment to fostering innovation and equipping students for global success remains constant. This newsletter stands as proof of our collective dedication to excellence and the pursuit of knowledge.

This newsletter not only offers a glimpse into our vibrant community but also underscores our dedication to inspire, learn, and shape the future of business together.

Thanks for being part of the UFV School of Business community.

What's in this newsletter:

RESEARCH

**TEACHING
ACCOMPLISHMENTS**

**STUDENT
ACCOMPLISHMENTS**

**COMMUNITY
ENGAGEMENT**

NEWS & EVENTS

Director's Message

Greetings for the season!

I am thrilled to bring you the latest edition of our newsletter, as the newly appointed Director of the School of Business. My journey has taken me across four continents in the past 15 years, finally landing in Abbotsford just over two years ago. Today, I proudly consider Abbotsford and UFV my home. The past months have been truly extraordinary, and it has been a privilege to collaborate with an exceptional team of faculty and staff who have made this journey immensely fulfilling. Together, we have navigated challenges, celebrated successes, and fostered a community that embodies the warmth and collegial spirit of UFV.



Dr. Khyati Shetty

Reflecting on the Fall semester, I am filled with pride and excitement as I share the remarkable milestones we have achieved. Our outstanding faculty members have contributed to the School of Business by showcasing teaching excellence, impactful research, and community engagement, shaping it into a hub of comprehensive and forward-thinking education. Behind the scenes, our dedicated staff members have worked tirelessly to ensure the seamless operation of our school, managing logistics, coordinating events, and creating an environment where learning and collaboration flourish. The accomplishments of our students, as they apply the education they receive at the School of Business, continue to astound us. Their achievements make us immensely proud of the collective efforts and the meaningful impact we have on their journeys.

Community has been an integral and important aspect of the School of Business. This newsletter showcases some of the relationships we have fostered through research with a local connection, student projects, and a demonstrated commitment to an active and engaged focus on indigenization and community within the school. This year, the School of Business also grew with the addition of new members to our External Advisory industry board. We are excited to embark on the 'Friend Raising' initiative, strengthening our ties with the industry to ensure our students are not only corporate-ready but also innovation-ready as they enter the workforce.

As we conclude the Fall semester, I am moved by how our School of Business has played a vital role in engaging learners, transforming lives, and building a strong community. Each member of our community has contributed to achieving these significant milestones.

On behalf of the School of Business Family, we wish you all a joyful holiday season, and we eagerly anticipate sharing more success stories with you in the coming year.

Dr. Khyati Shetty
Director, UFV School of Business

Research



Dr. Felicia Chong

Congratulations Felicia Chong on her recent publication of a chapter in the encyclopedia: Nguyen C., Schinckus C. and **Chong F. H.L.** (2023). "The Effects of The Global Economic Policy Uncertainty on Fiscal Cyclicity: An Institutional Perspective" Accepted as in Chapter in the Encyclopedia of Monetary Policy, Financial Markets and Banking, Boobalan R. and Mahendran N. (eds.), Elsevier, Amsterdam.

Felicia Chong has also become an Associate Editor in Future Business Journal. She has become a member of the scientific committee and Reviewer for the Malaysian Finance Association Conference, which took place in October 2023.

A big congratulations to Felicia Chong on her winning a Literati Award for the second year in a row! Felicia was awarded "Outstanding Reviewer" for her continued support of Qualitative research in Financial Markets.

Congratulations to Dr. Saeed Rahman whose recent paper "Regenerating Place: Highlighting the Role of Ecological Knowledge" has been accepted for publication in the Organization & Environment journal. Organization & Environment is a top-tier sustainability journal with an impact factor of 5.3 and a 5-year impact factor of 6.1.

Rahman, M. S., Nguyen, M., & Slawinski, N. (Nov, 2023). Regenerating Place: Highlighting the Role of Ecological Knowledge. Organization & Environment (In press). DOI: 10.1177/10860266231220081/ ID: OE-22-0329-.R2



Dr. Saeed Rahman



Dr. Kirsten Robertson

Congratulations to Dr. Kirsten Robertson on her recent publications:

- **Robertson, K.**, Hannah, D. R., & Lautsch, B. L. (In press). Harm, then good? How work meaningfulness emerges from doing harm. Journal of Management Studies.
- **Robertson, K.** (2023). Using a classroom-as-organization method to bridge the research-practice gap in human resource management. The International Journal of Management Education, 21, 100871.



Dr. Chris Schinckus

Congratulations to Dr. Chris Schinckus on his recent publications:

- Nguyen C. and **Schinckus C.** (2024). "Digitalization and Informal Economy: a global evidence of Internet usage" (with Nguyen C.). *Journal of Industrial and Business Economics* (Q1 – Impact factor: 4.6). forthcoming.
- Nguyen C., **Schinckus C.** and Chong F. H.L. (2023). "The Effects Of The Global Economic Policy Uncertainty On Fiscal Cyclicity: An Institutional Perspective" in the *Encyclopedia of Monetary Policy, Financial Markets and Banking*, Boobalan R. and Mahendran N. (eds.), Elsevier, Amsterdam
- Nguyen C., **Schinckus C.** and Nguyen B. (2023). "Does tourism reduce the shadow economy? An international evidence". *Heliyon* (Q1 -Impact factor: 4), Vol 9 (11) e22399

Stanford University recently published a database with the World's top 2% scientists (based on standardized citation metrics across all scientists and scientific disciplines) and Chris Schinckus has been included in this database for the third year in a row in the field of Business and Economics.

Chris Schinckus was the keynote speaker at the International Conference for Young Researchers in Economics and Business (ICYREB), held on October 27, 2023, at the University of Economics Ho Chi Minh City (UEH). Chris delivered a compelling presentation titled 'Future-Proofing Economy: How Distributed and Sustainable Economies Drive UN SDGs'.

A huge congratulations to Chris on achieving his third Ph.D. in Critical Studies from Kingston School of Contemporary Arts (Kingston, University, UK).

Congratulations to Dr. David Dobson for his recent publication **Dobson, D.**, *An Exploration of the Effects of Message Framing on Plant-based Meat Alternatives* (September 2, 2023). The Thirteenth International Conference on Engaged Management Scholarship, being accepted and presented at the 2023 EMS Conference, hosted by the Doctor of Business Administration program at the Haskayne School of Business, University of Calgary.



Dr. David Dobson



Dr. Jelena Brcic

Congratulations to Dr. Jelena Brcic for sharing her knowledge of the science behind the longtime list of safety gear during the BC AdventureSmart Summer 2023 Series with the BC Search and Rescue Association.



Dr. Khyati Shetty

Congratulations to Dr. Khyati Shetty on her winning “The 2023 Best Conceptual Paper” award at the 83rd Academy of Management Conference that was held in August 2023 for her publication on A Temporal Typology of Entrepreneurial Opportunities.

Shetty, K., Fitzsimmons, J.R. and Anand, A. (2023), "Entrepreneurship as a career choice for Emirati women: a social cognitive perspective", *Journal of Small Business and Enterprise Development*, Vol. 30 No. 1, pp. 58-77.

Khyati Shetty also was a speaker for the 'African Business Opportunities, Partnerships & Investments' conference in Lagos, Nigeria- A conference held by the Ministry of Budget and Economic Planning.

Congratulations to Mariana Toniolo Barrios on her recent publications:

- **Toniolo-Barrios, M.**, & Ten Brummelhuis, L.L. (2023). Unpacking the black box of mindfulness: The psychological mechanisms of mindfulness. In the Proceedings of the Academy of Management Annual Meeting, Vol. 2023, Issue 1, Boston (US).
- Ten Brummelhuis, L.L., & **Toniolo-Barrios, M.** (2023). The effects of work hours on physical thriving in male professionals: A testosterone and cortisol study. Symposium: No pain, no gain: Novel insights into a spectrum of wellbeing across vulnerable work experiences. In the Proceedings of the Academy of Management Annual Meeting, Vol. 2023, Issue 1, Boston (US).
- **Toniolo-Barrios, M.**, & Ten Brummelhuis, L. L. (2023). How does mindfulness reduce stress at work? A two-study examination using a stress appraisal perspective. *Personality and Individual Differences*, 215, 112392.

Mariana traveled to Boston (US) to attend the prominent Academy of Management Annual Meeting conference where she presented two of her papers:

- Unpacking the Black Box of Mindfulness: The Psychological Mechanisms of Mindfulness.
- The Effects of Work Hours on Physical Thriving in Male Professionals: A Testosterone and Cortisol Study.

Mariana Toniolo-Barrios also presented at a School of Business research seminar on How does mindfulness reduce stress at work? A two-study examination using a stress appraisal perspective.



Mariana Toniolo Barrios

Teaching & Student Accomplishments

Dr. Kirsten Robertson was a presenter during the third annual UFV TLC Celebration of Learning event on December 6th.

The event is to “Showcase 6 to 7 exceptional UFV educators from different disciplines, each sharing their innovative approach to learning in 2023. Attendees gained “fresh insights, practical strategies, and a deeper appreciation for the remarkable work your colleague educators are doing to enhance student learning at UFV”.

The title of the presentation was: The magic of transforming the classroom into an organization.



Congratulations to Dr. Jelena Brcic for being invited to speak on the study of teams in extreme “workplaces” at the TEDxAbbotsford 2023.

This year's theme for the TEDxAbbotsford event was Sandbox: “Where creativity, collaboration, and fearless experimentation take center stage. In a sandbox, both in childhood play and the tech world, we learn to test ideas, make adjustments, and innovate without fear of failure.”

Dr. Felicia Chong participated in a hybrid Panel Discussion with MC - Navneet Sidhu and moderator: Dr. Awneet Sivia; Faculty Panels: 1. Felicia Chong (SoB – FBC), 2. Cory Beshara (Chemistry), and 3. Dina Navon (Biology).

This session was an opportunity for the faculty and SLG students to meet and talk briefly about basic SLG concerns and suggestions for future improvements on how things are done, leader/student engagement, and AI’s advancements in education.



Congratulations to our BBA student, Jackson Jacob, part of the Cascades UFV Golf Team, on achieving a hole-in-one on a Par 4 during the practice round of their golf event in Washington, US. The hole was 346 yards and was Jackson’s first ever albatross!

The Cascades UFV team swept the tournament with individual and team wins.

Fostering Indigenization and Internationalization at UFV

The School of Business in collaboration with the Office of the AVP Indigenous Initiatives, Stó:lō Community Futures, Seabird Island Community, Shxwhá:y Village, and UFV International, was involved in organizing and coordinating a week-long cultural visit from 10 Indigenous visitors from Northern Arizona University (NAU), including 8 students and 2 NAU academic members. The group was also accompanied by 2 non-indigenous NAU members, enriching the diversity of perspectives during the visit this August.



The week was filled with enlightening experiences and educational tours, all aimed at fostering understanding and collaboration between our communities. The itinerary included the Bad Rock Place Names Tour led by Dr. Sonny McHalsie of Stó:lō Cultural Tours, where the group explored the cultural significance of naming places and visits to Seabird Island and Stó:lō Community Future. These visits provided valuable insights into the economic development of Indigenous communities in Stó:lō Téméxw. The week culminated in a joyous BBQ, ceremony, and cultural dance performed by a coastal jam with members of the Stó:lō community at the Shxwhá:y Village Community Centre.



The success of this amazing trip would not have been possible without a great collaboration of various stakeholders to create a program that was both educational and enjoyable. We are deeply grateful to all who contributed to this incredible experience. Special thanks must be extended to UFV Indigenous Affairs, Stó:lō Community Futures, Seabird Island Community, and UFV International.

FRIS Open House and Enactus UFV

The Enactus UFV student team, led by Michael Amirani, the club president, and Sargun Gill, the Oak & Earth project manager, hosted a booth at the Fraser River Indigenous Society (FRIS) event held at their Maple Ridge office on Friday, October 13, 2023. This event provided a valuable opportunity for the Enactus team to expand their social impact and outreach.



During the event, the students showcased various projects and hand-crafted candles created in partnership with FRIS. This platform allowed them to connect with Mayor Dan Ruimy of Maple Ridge, engage with key stakeholders from FRIS including its executive team and the board members, and establish numerous meaningful connections.

Participation in this event not only allowed them to make a positive and lasting impact through their work at Enactus UFV but also provided the privilege of gaining valuable insights into Indigenous culture and learning more about FRIS' meaningful social programs. Their efforts and contributions to the community were not only recognized but also greatly appreciated by FRIS, the Indigenous elders, the Mayor, and all the esteemed guests who attended the event. This experience underscored the significance of collaboration between our students and the community and the value of learning from diverse perspectives.



UFV School of Business Sales Academy

On November 20, the UFV School of Business hosted a Business Mixer for members of the Abbotsford Chamber of Commerce and the UFV Alumni Association. The guests were met by more than fifty BUS 322 Advanced Selling students who were there to learn the “how-to’s” of networking and to generate leads for a class sales project.

During the event, the launch of the new UFV Sales Academy was announced. This new entity will house UFV sales education events and programming, including the School of Business’s new Professional Sales Minor and Professional Sales Practicum which were launched in 2022.

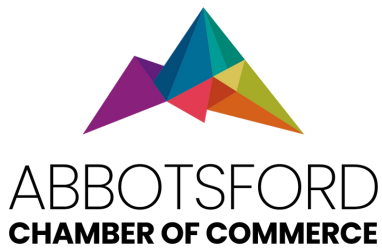
Corporate support for the Sales Academy has come from two generous sponsors, the Fastenal Company and Hub International Insurance. Other Fraser Valley companies such as DeVry Greenhouses, Leavitt Machinery, and Tycrop Trailers have also been important supporters of UFV’s efforts to build its sales education programming.



Stellar’s Jay for Stellar Students

Our new logo for the Sales Academy incorporates British Columbia's official bird, Stellar's Jay. Jays are members of the corvid family of birds along with crows and magpies, and they are among the smartest creatures in the animal kingdom. Corvids are expert problem solvers and persistent prospectors -- a great example for students learning the skills of professional sales. (Stellar's Jays also have a cool updo and a vibrant blue blazer. When a Stellar's Jay is in the neighbourhood, they make their presence known!)





Another Year of Record Sales!

For the past ten years, students in BUS 322 Advanced Selling have carried out a sales campaign for a local organization, and each year (except for 2020), students' sales efforts have exceeded the previous year's class.

This year, students generated more than \$8,500 in membership sales for the Abbotsford Chamber of Commerce!



Monday Class of BUS 322

TOP SELLERS CUP 2023



Tuesday Class of BUS 322
with overall top seller for 2023 - Sam Palmer (Left)

Welcome Aboard, Nathan Arney!

The School of Business warmly welcomes our newest faculty member, Nathan Arney. With more than ten years of business machine sales experience and a Ph.D. in sales management in process, Nathan is a welcome addition to the UFV Sales Academy teaching roster.



Sharing Enactus UFV with Local High School Students

The Enactus UFV team delivered two hands-on sessions to the visiting Indigenous high school students.

On November 15, 2023, a group of Grade 10, 11, and 12 Indigenous students from the Abby School District visited the UFV Abbotsford campus. Our Enactus UFV team organized and conducted two hands-on sessions for the visiting students, providing them with a firsthand experience of the entire candle-making process, from the initial stages to the final packaging. Post-event feedback indicated that our Enactus UFV students executed a commendable job in orchestrating an engaging and interactive session, well-received by many students. During the session, students gained insights into the production of Oak & Earth soy candles—locally crafted, hand-made with 100 percent natural and sustainable ingredients, and free from additives, dyes, or paraffin. The scents, such as O-ye-aug-we Tobacco and Wennekerakon Sweetgrass, are not only Indigenous-inspired but also reflect Indigenous materials and nomenclature.



Enactus students who participated in the sessions include:

- Michael Amirani (Enactus UFV President)
- Sargun Gill (Oak & Earth Project Manager)
- Olivia Reitsma (BBLP Project Manager)
- Naman Tachilote (Fraser Valley AgroConnect Project Manager)
- Ekkas Sandhu (VP)
- Rebecca Whitmell
- Ravjeet Dyal
- Arpit Kapoor
- Aryan Anand
- Aditya Jadhav
- Elton Baretto
- Prati Kapoor
- Armaan Ansari



UFV Human Resource Student Association Connect with Careers



UFV's Human Resources Student Association (HRSA) held an event in Room B101 on Wednesday evening, October 18th. Sponsored by the Alumni Association, the event included networking opportunities and a panel with recent UFV graduates Vlad Gavrilov and Addy Schnider. The focus of the panel was on transitioning into the workforce after you graduate from UFV.



There was full audience participation and engagement with every member asking questions of the panelists. The Association signed on new members at the event and announced the upcoming CPHR Event on November 23rd.

"Thank you to the Alumni Association for their sponsorship, the School of Business and Computing for their continued support, our panelists Addy and Vlad for their time and insight, and all attendees for their thoughtful participation. We encourage all students, business or otherwise, to join us at these events and learn about Human Resources." - Chad Charest, HRSA President

The CPHR-HRSA event on 23 November 2023 had an impressive turnout, with over 50 student participants, HR leaders from five distinguished organizations, a CPHR manager, a DeVry recruiter, and various faculty, management, and staff members. The highlight of the evening was the engaging dialogue between the students and our five esteemed panelists. The students' thoughtful and inquisitive questions were a testament to the critical thinking skills they have honed at UFV. In fact, the sheer level of engagement led us to extend the event by more than half an hour!

We are incredibly proud of the students and deeply grateful to everyone for their support in making this event memorable and impactful



News & Events

Dean's Conversation Series

Established by the Dean of the Faculty of Business and Computing, Dr. Chris Schinckus, The Dean's Conversation Series offers a lively and interactive forum for members of the Faculty to engage in conversations about critical questions and pressing priorities that are relevant to today's educators. With two schools – the School of Business and the School of Computing – comprising the Faculty, these dialogues aim to foster stimulating exchanges between faculty and staff from diverse disciplinary backgrounds. These presentations take place bi-monthly throughout the academic year, providing attendees with the chance to share and listen to fresh insights on education.

Join us for the first conversation of 2024

February 2024 – Conversation: Making UFV's Place in the Business of Food

Wednesday, February 14th, 2024, 12:00-1:30 pm
AB A225

Dean's Guest:

- Gavin Dew – Chief Strategy Officer, Abbotsford Tech District

