

## Learning Demonstration Statements

A learning statement often begins with a fairly short response to the question “what did you do?”. Articulating the “how’s what’s, and why’s” further strengthen a learning statement to meet the needs of your assessor (professional body, employer or faculty member).

### Concerning the condition, ask yourself:

How? Where? For what purpose? In relation to what? Why? Under what conditions? To what degree? Why would anyone need to know that?

<b>Verb</b>	<b>Learning Statement</b>	<b>Condition</b>
Design	creative preschool area	to facilitate development of gross motor and fine motor skills.
Calculate	the amount of merchandise markup	required to obtain desired cash flow profit.
Produce	spreadsheet reports	for both profit and non-profit accounting situations.
Apply	Attention/Interest/Desire/Action (AIDA) sales letter formula	to sway reader.
Differentiate	between clients needing short term and long-term counseling	to determine treatment plan.