

UNDERGRADUATE PROGRAM ADVISORY COMMITTEE (UPAC) MEETING

Friday, November 23, 2007

9:30 a.m. – Room A225

Abbotsford Campus

AGENDA

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#### 1. APPROVAL OF UPAC AGENDA

#### 2. APPROVAL OF UPAC MINUTES

2.1. UPAC Draft Minutes: October 26, 2007

Exhibit # 2.1

#### 3. UPAC BUSINESS

##### 3.1. Teacher Education program

*P. Orlowski*

Exhibit # 3.1

Change to program: Certificate in Teacher Education

##### 3.2. Computer Information Systems

*R. Apostolakis*

Exhibit # 3.2

Change to program: CIS diploma

##### 3.3. Kinesiology and Physical Education

*G. Anderson*

Exhibit # 3.3

3.3.1. Change to program: BKin degree

3.3.2. Change to program: Adventure Tourism Training certificate

##### 3.4. Chemistry

*A. Last*

Exhibit # 3.4

3.4.1. Change to program: Chemistry minor

3.4.2. Change to program: Chemistry major

##### 3.5. Business Administration

*L. Whatley*

Exhibit # 3.5

3.5.1. Change to programs: Entrance requirements for Business programs

3.5.2. Change to program: BBA Aviation

3.5.3. Change to program: BBA Accounting option

3.5.4. New program: Concentration in Organizational Studies for the BBA

3.5.5. New program: BBA Marketing option

3.5.6. New program: BBA Human Resources option

##### 3.6. Criminal Justice

*C. Forster*

Exhibit # 3.6

Change to program: Criminal Justice diploma

### **3.7. Geography**

*K. Brealey*    Exhibit # 3.7

**3.7.1.** Change to program: Geography major and honours concentrations

**3.7.2.** New program: Extended Studies in Arts certificate

## **4. INFORMATION: APPROVED COURSE OUTLINES**

### **4.1. Business Administration**

New course: BUS 324: Customer Relationship Management

New course: BUS 325: e-Marketing

New course: BUS 326: Sales Management

New course: BUS 463: Integrated Marketing Communications

New course: BUS 470: Business Intelligence

Change to course number; revisions: BUS 461 (formerly BUS 222)

### **4.2. Communications**

New course: CMNS 335: Advanced Oral Communications for Professionals

New cross-listed course: CMNS 480/MACS 480: Crisis Communication

Change to prerequisites: CMNS 099, 115, 125, 155, 165, 175, 180

Change to pre/co-requisites; revisions: CSM 104

### **4.3. English**

New course: ENGL 339: British and Irish Fiction Since 1930

New course: ENGL 340: British and Irish Poetry Since 1930

New course: ENGL 341: Topics in Contemporary British and Irish Studies

New course: ENGL 369: Studies in World Literature

New course: ENGL 377: Creative Writing: Film Adaptations of English Literature

Change to course title: ENGL 303, 311, 315, 381

### **4.4. Geography**

Change to prerequisites and course title; revisions: GEOG 211, 311

### **4.5. Kinesiology and Physical Education**

New course: KPE 301: Research Methods in Kinesiology

New course: KPE 302: Measurement and Evaluation in Physical Education

Revisions: KPE 130, 333

Change to credit/no-credit; change to hours: KPE 455

Change to prerequisites; revisions: KPE 131, 460

Change to prerequisites: KPE 132A, 132B, 133A, 133B

### **4.6. Visual Arts**

Change to prerequisites; revisions: AH 205/VA 205, AH 210/VA 210

## **5. ADJOURNMENT**