



COURSE IMPLEMENTATION DATE: January 2018
COURSE REVISED IMPLEMENTATION DATE:
COURSE TO BE REVIEWED: September 2020
(six years after UEC approval) (month, year)

OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.
Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

Table with 3 columns: COURSE NAME/NUMBER (MEDA 402), FACULTY/DEPARTMENT (Bachelor of Media Arts, Media Arts Integrated Project II), UFV CREDITS (4)

CALENDAR DESCRIPTION:

The second course in a two-course capstone project for the Bachelor of Media Arts. Students will apply their skills to a team-oriented project in a creative environment and/or business venture related to media arts.

Note: MEDA 401 is normally offered in the Fall semester and MEDA 402 in the Winter semester. MEDA 401 and MEDA 402 must be taken in the same academic year unless special arrangements are made with the course instructor.

PREREQUISITES: MEDA 401.
COREQUISITES:
PRE or COREQUISITES:

SYNONYMOUS COURSE(S):

- (a) Replaces:
(b) Cross-listed with:
(c) Cannot take: for further credit.

SERVICE COURSE TO: (department/program)
Bachelor of Media Arts

Table with 2 columns: TOTAL HOURS PER TERM: 60, STRUCTURE OF HOURS: Lectures: 15 Hrs, Seminar: Hrs, Laboratory: Hrs, Field experience: Hrs, Student directed learning: 45 Hrs, Other (specify): Hrs

TRAINING DAY-BASED INSTRUCTION:
Length of course:
Hours per day:

OTHER:
Maximum enrolment: 25
Expected frequency of course offerings:
(every semester, annually, every other year, etc.)

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only) [] Yes [X] No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department) [] Yes [X] No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: [] Yes [X] No

Table with 2 columns: Course designer(s): Bachelor of Media Arts Program Working Group, Department Head: Chair of BMA, Bruce Kirkley, Date approved: June 26 2013, Campus-Wide Consultation (CWC), Date of meeting: July 19, 2013, Curriculum Committee chair: Amanda McCormick, Date approved: September 13 2013, Dean/Associate VP: Jacqueline Nolte, Date approved: July 15 2013, Undergraduate Education Committee (UEC) approval, Date of meeting: September 27, 2013

LEARNING OUTCOMES:

Upon successful completion of this course, students will be able to:

1. Demonstrate a solid grasp of one or more artistic/creative practices, including the creation of work that integrates existing and new forms of knowledge and practice as well as existing and new venues and production and display spaces;
2. Demonstrate these practices on a digital platform;
3. Critically evaluate their own role as content creators, and understand the social impact of their work;
4. Demonstrate knowledge of the basic skills required to run a small business in this sector, including skills in project management, labour management, client relations, marketing, and financial planning;
5. Apply knowledge of media law including the protection of intellectual property;
6. Make decisions within the framework of media ethics;
7. Work productively on a creative team;
8. Develop networks of other content creators to assist with projects;
9. Communicate with a high level of proficiency in both visual and text media;
10. Independently master new software and new technologies;
11. Manage project implementation, and in particular, work to deadlines, develop a project/life balance, manage project-based issues, and manage stress.

METHODS: (Guest lecturers, presentations, online instruction, field trips, etc.)

Team assignments, presentations, field work, lectures, and seminars.

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

- Examination(s) Portfolio assessment Interview(s)
- Other (specify):

PLAR cannot be awarded for this course for the following reason(s): This is a process course where a group of students, through ongoing consultation with faculty, design and develop a creative project proposal and implement their plan. All students must complete the core MEDA courses required for the BMA at UFV.

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Will vary according to project proposal.

SUPPLIES / MATERIALS:

Students must have a computer, ideally a well-equipped laptop. For advice on current computer and software needs, consult with the educational advisor.

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

Group participation and scheduled meetings with faculty advisor:	10%
Progress reports:	10%
Completion report and reflective evaluation (written and oral):	30%
Project implementation (measured by proposal objectives):	50%

COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

The course content will vary according to the project and needs of student groups. It will be determined in consultation with the faculty advisor.