Sponsoring Science Rocks! 2022

Enhance your organization’s local presence and gain valuable exposure to thousands of community members with Science Rocks! 2022 – engaging students from around the Fraser Valley in a fun and educational camp that introduces them to university life.

<table>
<thead>
<tr>
<th>Sponsor level &gt;</th>
<th>Orca Sponsor $5,000</th>
<th>Bear Sponsor $2,500</th>
<th>Eagle Sponsor $1,500</th>
<th>Salmon Sponsor $750</th>
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**General**

<table>
<thead>
<tr>
<th>Exclusive opportunity for your employees to volunteer for a day (max 2 employees)</th>
<th>One full day, for up to 6 camps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive opportunity for one child to participate in one camp (5 full days)</td>
<td>2 seats at a camp ($600 value)</td>
</tr>
<tr>
<td></td>
<td>1 seat at a camp ($300 value)</td>
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</tbody>
</table>

**Company Recognition, Advertising and Promotion**

- Recognition in all planned media and UFV internal communications (UFV Today/UFV Science Blog/Alumni e-newsletter )
  - ✓
  - ✓
- Logo recognition as a sponsor on all print and digital collateral
  - prominent
  - large
  - medium
- Logo featured on Science Rocks/ website (linked)
  - prominent
  - large
  - medium
  - small
- Logo featured on camper T-shirts*
  - ✓
- Company profile on Science Rocks/ website (200 words max)
  - ✓
  - name listed – large
  - name listed – medium
  - name listed – small
- Recognition on social media channels (Faculty of Science Twitter, Facebook and Instagram pages)
  - ✓
  - ✓
  - ✓
- Opportunity to include pre-approved product in camper’s bag (e.g. pens, notepads, magnets, water bottles, reusable straws)
  - ✓
  - ✓
  - ✓
  - ✓

**Event profile**

- Placement of your free-standing banner** in a prominent location on campus during Science Rocks!
  - ✓
  - ✓

**UFV Recognition**

- Certificate of appreciation with sponsorship level
  - ✓
  - ✓
  - ✓
  - ✓
- Right of first refusal for future sponsorships
  - ✓
  - ✓
  - ✓
  - ✓

**Post-event Recognition**

- Logo in post-event thank you via e-communication, website and social media channels
  - Logo prominent
  - Large
  - Medium
  - Name listed

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* Sponsorship must be confirmed by May 31, 2022
**to be supplied by sponsor

Alternatively, please consider a tax-deductible donation of $300 to sponsor a child in a Science Rocks! camp who may otherwise not be able to attend!

Thank you for considering this Science Rocks! 2022 sponsorship package. If you have any questions, or would like to discuss further details, please contact us.

CONTACT
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